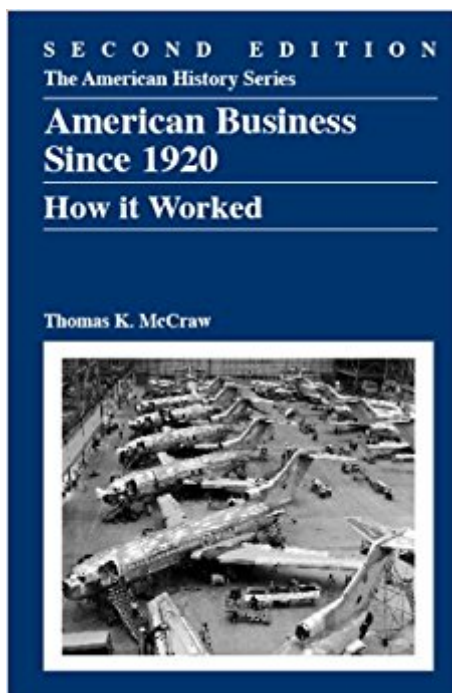


The book was found

American Business Since 1920: How It Worked



Synopsis

It's safe to say that since the first appearance of Thomas McCraw's contribution to Harlan Davidson's American History Series in 2000, American business has taken some of the most dramatic, perhaps most incredible, turns in its history. Far more than an update, the second edition of one of our most popular texts has been carefully revised and reorganized – not only to include necessary new coverage but to present more fully and forcefully the book's central argument and major themes, making this new edition even more "teachable" for instructors and accessible to student readers. Unique in the market for its breadth of coverage and depth of analysis, the new edition of our uncommonly readable book by Pulitzer Prize-winning author Thomas K. McCraw will continue as a classic supplementary text in a variety of undergraduate as well as graduate courses and seminars. Featuring three banks of striking photographs and a completely up-to-date bibliographic essay, this compact, enjoyable work will be highly appreciated by all students of U.S. business history and the art of administration.

Book Information

Paperback: 354 pages

Publisher: Wiley-Blackwell; 2 edition (November 18, 2008)

Language: English

ISBN-10: 0882952668

ISBN-13: 978-0882952666

Product Dimensions: 5.4 x 0.7 x 8 inches

Shipping Weight: 9.6 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 6 customer reviews

Best Sellers Rank: #44,907 in Books (See Top 100 in Books) #153 in [Books > Business & Money > Biography & History > Company Profiles](#) #401 in [Books > Textbooks > Humanities > History > United States](#) #431 in [Books > Business & Money > Industries](#)

Customer Reviews

Praise for the first edition: "This succinct, well-organized, and elegantly written account accomplishes a lot. McCraw succeeds in presenting the human dimension behind the development of American business since 1920." (Business History Review, May 2001)

Thomas K. McCraw is the Straus Professor of Business History Emeritus at Harvard Business School. Among the many books he has written or co-authored are *Prophet of Innovation: Joseph*

Schumpeter and Creative Destruction, which in 2008 was awarded the Hagley Prize for Business History, the Spengler Prize in the History of Economics and the biennial award given by the International Schumpeter Society; Creating Modern capitalism: How Entrepreneurs, Companies, and Countries Triumphed in Three Industrial Revolutions (1997); Management Past and Present: A Casebook in American Business History (1996); American Versus Japan: A Comparative Study of Business-Government Relations (1986), and Prophets of Regulation, which won the Pulitzer Prize in History in 1985 and the triennial Thomas Newcomen Book Award in 1986. He has served as editor of the Business History Review, as associate editor of The Encyclopedia of the United States in the Twentieth Century, and as president and trustee of the Business History Conference. He has been a member of the Board of Syndics of Harvard University Press, the Council of the Massachusetts Historical Society, the advisory board of Nomura School of Advanced Management (Tokyo), and the editorial boards of Reviews in American History and Harvard Business Review.

Very interesting book on the evolution of business in America. Would recommend to any business student or anyone who has interest in this area.

great read

McCraw's book is a great synopsis that I will be using for my Business History class at the University of Toledo.

This book is very well written. It touches on the most important developments in American business. I learned a lot, despite it's condensed nature. Highly recommended for anyone studying business or management.

This is a well written book with lots of details and research into the subject. Must read for everyone interested in biggest companies and the American business.

The book was received in new condition as expected. My only complaint is that expedited shipping was not an option and it took 16 days from order to delivery to receive the product.

[Download to continue reading...](#)

American Business Since 1920: How It Worked A Modern History of Oman: Formation of the State since 1920 (Library of Modern Middle East Studies) Business For Kids: for beginners - How to teach

Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) South Korea since 1980 (The World Since 1980) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) FUI: How to Design User Interfaces for Film and Games: Featuring tips and advice from artists that worked on: Minority Report, The Avengers, Star ... Wars, The Dark Tower, Black Mirror and more It Worked for Me: In Life and Leadership Mistakes That Worked: 40 Familiar Inventions & How They Came to Be 50 MBA Essays That Worked, Volume 3 Mistakes That Worked: The World's Familiar Inventions and How They Came to Be 50 Successful Harvard Application Essays: What Worked for Them Can Help You Get into the College of Your Choice Inside Noah's Ark: Why it Worked 55 Successful Harvard Law School Application Essays: What Worked for Them Can Help You Get Into the Law School of Your Choice The Field Staff Crash Course for Hospice and Home Health Care Nurses: If you've never worked Hospice or Home Health Care before, you NEED this information... MY BLOCKED SALIVARY GLAND: The Home Remedy That Worked The System Worked: How the World Stopped Another Great Depression A Concise Course in Advanced Level Statistics with worked examples Holt McDougal Larson Algebra 1: Worked-Out Solutions Key Geometry: Worked-Out Solution Key

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)